

RETURN ADDRESS
GOES HERE
MUST BE IN TOP LEFT

PRSR STD
ECRWSS
U.S. POSTAGE PAID
PASADENA, CA
PERMIT# 27

****ECRWSSDDM****
POSTAL CUSTOMER

← BLUE LINE - SAFETY LINE

Text and images that are not
part of the background must
be behind this line

← BLACK LINE - BLEED EDGE

Background image or color
must reach this black line

← RED LINE - CUT LINE

This is where the finished
product will be cut

FINISHED SIZE - 4.5X12
WITH BLEED - 4.75x12.25