

RETURN ADDRESS
GOES HERE
MUST BE IN TOP LEFT

PRSRT STD
ECRWSS
U.S. POSTAGE PAID
PASADENA, CA
PERMIT# 27

ECRWSSSEDDM
POSTAL CUSTOMER

BLUE LINE IS THE SAFETY LINE

← ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE

← THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE

← BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 8.5X14
WITH BLEED - 8.75x14.25