

RETURN ADDRESS  
GOES HERE  
MUST BE IN TOP LEFT

PRSRT STD  
ECRWSS  
U.S. POSTAGE PAID  
PASADENA, CA  
PERMIT# 27

\*\*\*\*ECRWSSDDM\*\*\*\*  
POSTAL CUSTOMER

← BLUE LINE - SAFETY LINE

Text and images that are not  
part of the background must  
be behind this line

← BLACK LINE - BLEED EDGE

Background image or color  
must reach this black line

← RED LINE - CUT LINE

This is where the finished  
product will be cut

FINISHED SIZE - 6.5X12  
WITH BLEED - 6.75x12.25